

Carole Johannesson

ODAG Member

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Executive Summary

Diagnosis: Early Stage Alzheimer's - Feb 2016

Strong highly motivated leader bringing over 50 years of experience in a highly successful sales background coupled with proven networking ability.

About me:

- Use complex influencing techniques:
 - Builds “behind the scenes” support for ideas. This includes building support within the Board for management suggestions.
 - Builds and continuously maintains a network of contacts and resources to support initiatives.
- Solves complex problems that involves using several analytical or creative techniques to break the problem down into component parts or issues
- Puts comprehensive plan(s) in place and effectively implements them.
- Creates a network of contacts to influence policy with a view to sustaining organizational excellence.

Education

Volunteer Experiences

Director of Recruitment

Aug. 2016 - Present

[Ontario Dementia Advisory Group \(ODAG\)](#)

We are a group of people living with dementia in Ontario, Canada. Our group was formed in fall 2014 with the purpose of influencing policies, practices, and people to ensure that we, people living with dementia, are included in every decision that affects our lives.

We believe in three key principles which guide our work:

- 1) We are the experts
- 2) Work WITH and not for, and
- 3) Nothing about us without us.

Recruit new members through education about ODAG using Zoom Technology (video conferencing) and other mechanisms.

Member at Large

2016 - Present

Waterloo Wellington Dementia Advisory Group (WWDAG)

An independent, member-run collective that allows the voices of those affected by Alzheimer's disease and other related dementias (ADRD) to be heard in key issues and policies that impact their lives. WWDAG gives people with dementia and family members the opportunity to have their say in shaping a better future for themselves and for others living a similar experience. The goals of this group are:

Core Competencies

Relationship / Network Building

Advocating for Others

Ability to work independently & within a team

Creative Problem Solving & Decision Making

Attention to Communication

Committees

Blue Umbrella Program



Goal: make our local community more dementia-friendly

With Alzheimer Society Waterloo Wellington and the Waterloo Wellington Dementia Advisory Group, a training session was developed that includes education about dementia and strategies to provide good customer service to people living with dementia. Will be a Lived Experience Educator.

Memory Booster Social Club



A peer-led social group that meets twice a month. The group provides a warm and supportive place for people with dementia and their care partners to socialize, relax, and have fun together.

- To identify gaps and offer advice for new and exiting programs and services
- To provide support for those in the early stages of dementia
- To enhance knowledge & awareness of dementia in the community
- Report for an exercise research project involving people with Dementia at University of Waterloo.

Newsletter Coordinator

Kitchener/Waterloo Alzheimer Society Society

- From the masters, ran off the copies, placed them in envelopes (sometimes they were stamped with return address), added address labels, sealed the envelopes, and ran them through the stamp machine. Delivered them to the post office.
- Started this job on my own, producing 1200 copies 3 or 4 times a year. This took up to four and one half days each time.
- Recorded minutes for the Board (2008 - 2010)

Work Experience

Membership Sales Consultant

The Chamber of Commerce of Kitchener & Waterloo

- Responsibilities included new member sales and member retention.
- Chose and customized customer tracking software. Maintained membership base of 750
- Worked with the Ambassador Club Chairman to set up a system whereby each of our members would be contacted annually.
- Recommended investigation of a group EP to the Benefits & Services Committee. Organized a meeting with potential suppliers.
- Also: participated in 2017 Walk for Alzheimer's raising \$1,500
- Promoted Alzheimer Awareness at public functions.

Education (continuous 1958 - 1989)

- Sir George Williams College, First year Drafting
- Montreal Technical Institute, Third year Engineering Drawing
- Conestoga College Continuing Education Division, General Drafting
- Ministry of Education, Architectural Drafting
- Ontario Real Estate Course
- University of Waterloo: Credits in English, Psychology, Social Psychology
- Wilfrid Laurier University: Credits towards Business Administration Diploma in Micro Economics, Interpersonal Communications, Marketing

Presentations / Events

Hack4Health (Mentor & Judge) 2016

Hackathons typically bring together computer programmers to create new technology or solve problems. This one was about developing new hardware, software and social applications to improve the lives of those living with Alzheimer's disease or multiple sclerosis (MS).

Eli Lilly Conference (Lived Experience Participant) 2016

MAREP: Alzheimer Awareness Event (Panel) 2017

Member of panel discussing the Ontario Dementia Strategy plan. (~ 80 participants)