



Dear Ms. Sidhu,

Thank you very much for chatting with me today.

As mentioned, I am a Board Member of the Ontario Dementia Advisory Group (ODAG) <http://www.odag.ca/> I am 49 years old and have probable Frontotemporal Dementia.

ODAG is busy working with the Ontario Government on the creation of a provincial dementia strategy. This strategy will impact over 200,000 people who currently have this disease. The numbers are still climbing. It is also worth noting that Canada is the only G7 country not to have a national dementia plan.

ODAG is a firm believer in technology to help in challenging existing stigma; educate; provide a forum for peer-to-peer support; communicate with people with dementia in rural areas of Ontario (and Canada), and enabling us simply to see each other as we talk.

Further to this, we absolutely love Zoom technology. This population finds it easy to use and truly changes how we have communicated in the past. Thank you!

Our work crosses many different types of companies and government agencies. For instance, we our partners with: Alzheimer Society of Canada; Alzheimer Society of Ontario, Ministry of Health and Long-Term Care; Facebook Canada; University of Waterloo (MAREP), etc. These relationships are key in helping us stand up and have a voice. We are grateful for them.

I'm asking if Zoom will consider also becoming one of our Partners. The Partnership would look as follows:

Zoom provides ODAG free use of its product. It will have 2 user accounts and be able to record, and anything else you think would be useful!

In exchange, ODAG will promote your product through every interaction when we use Zoom, and your product symbol will be placed on our webpage and Facebook page identified as a Partner.

Zoom is an excellent product for people with dementia. Simply put, it is an effective tool to help us get and keep connected.

I look forward to your thoughts on this proposal and appreciate the time given to it.

Best Regards,

Mary Beth Wighton
Ontario Dementia Advisory Group (ODAG)

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